
SAMA BOARD MEETING

July 3rd 2022



AGENDA

- SAMA activities
 - Review of projects 2020/2021/2022
 - Review of fundraisers
 - Connecting with physicians
 - Review of finances
 - Election of officers
 - Future projects and fundraising activity
 - Project
 - Fundraisers - Public charity status - awareness of 2% rule
 - Miscellaneous
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SAMA ACTIVITIES 2020-2022



2020 SAMA ACTIVITIES

- Very slow due to COVID
 - No major fundraisers
 - Executed on few projects: Goraždevac and Velika Hoča on Kosovo, Novi Pazar and Kovin

PROJECT	EXPENSE	DETAILS
Project SBPB Kovin	\$(18,520.92)	Industrial Washing Machine
Project Novi Pazar	\$(11,983.07)	2 Patient Monitors, Blood Warmer
Project ZC Peć – Goraždevac	\$(3,520.48)	ECG, 8 BPMs, 7 adult and 3 pediatric stethoscopes
Project Ambulanta Velika Hoča	\$(1,757.32)	3 BPMs, 1 stethoscope, 2 otoscopes, 2 pulse oxymeters
Total All project documents can be accessed at: https://serbianama.info/2020-project-documents/	\$(35,781.79)	

Password: SAMA Projects

2021 SAMA ACTIVITIES

- 2021 was breakthrough year in many aspects
 - Very successful Birthday Party and Tennis Open fundraisers
 - Outstanding Chicago fundraiser: Collected over \$160k for HC in Ivanjica
 - Executed record number of projects: Trstenik, Loznica, Smed. Palanka, Ivanjica, Bajina Bašta, Kosjerić, Trebinje, Pirot with SAMA Canada
 - Executed on the biggest SAMA project ever – in 2021/2022 spent over \$315k on HC Ivanjica
 - Record yearly donations: \$272,015.44
 - Record project expenditures: \$210,064.60
 - Updated web site, social media presence
 - Decided to focus on primary health care - Health Centers (“Domovi Zdravlja”) and their associated regional out patient clinics (“regionalne/seoske ambulante”)
 - Needless to stress importance of primary health care and prevention
 - This level of health care has been pretty neglected in Serbia
 - State level investment focused primarily on Clinical Centers (3rd level) and capital investment
 - Some hospitals (2nd level) are being remodeled (e.g. Pirot)
 - Problems with financing and organization at the primary level – barely getting funds to pay staff, no funding for equipment maintenance/replacement
 - SAMA can make the biggest impact specifically at the primary level
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2021 SAMA FUNDRAISERS

FUNDRAISING	
General Donations	\$38,038.74
Project Trstenik Fundraising	\$1,922.51
Facebook Donations, received from Jan 2018 – June 2021	\$3,014.19
In Memory of Biljana Budjevac	\$10,100.00
SAMA Tennis Open	\$7,120.00
60th Birthday Party	\$27,650.00
Project Ivanjica – Topaz Cafe Chicago	\$182,000.00
Dragačevac Slava	\$2,170.00
<i>Total funds raised</i>	<i>\$272,015.44</i>

2021 SAMA PROJECTS

PROJECT	EXPENSE	DETAILS
Project DZ Trstenik	\$(17,317.22)	4 3ch ECGs, 4 defibrillators, 24L autoclav
Project DZ Loznica	\$(17,839.20)	Ultrasound system, 24L autoclav
Project DZ Kosjerić	\$(1,088.62)	5 oxygen pressure regulators
Project Trebinje Hospital	\$(20,078.05)	Laminar hood, 5 infusion pumps
Project DZ Smed. Palanka	\$(3,625.99)	4 3ch ECGs
Project DZ Bajina Bašta	\$(10,072.97)	60L autoclav
Project DZ Ivanjica Phase 1	\$(125,857.85)	Phase 1 “Stacionar” Remodeling – construction work, medical and office furniture, bedding, 4 12 ch ECGs, defibrillator, 2 aspirators
Project Pirot Hospital	\$(4,522.04)	60 mattresses, done together with SAMA Canada . This is SAMA USA portion
Project DZ Ivanjica	\$(9,662.66)	12 ch ECG and defibrillator, 2 otometers, 4 BPMs
Total funds spent on projects	\$(210,064.60)	

All project documents can be accessed at: <https://serbianama.info/2021-project-documents/>
 Password: SAMA Projects

2022 SAMA ACTIVITIES (YTD)

- Back to normal??
 - SAMA Canada had Toronto fundraiser, planned SAMA Tennis Open
 - Finished project for HC in Ivanjica
 - Trip to Serbia planned for early October
- Major effort on establishing network of physicians in USA?Canada interested to help in Serbia

PROJECT	EXPENSE	DETAILS
Project DZ Ivanjica Phase 2	\$(137,022.24)	Remodeling urgent care department, replacing medical and office furniture
Project Pancevo Hospital	\$(19,144.79)	Urgent Care Department (1 defibrillator/monitor, 3 12ch ECGs, 2 aspirators, 7 BPMs, 4 oxygen pressure regulators, 7 patient transport beds and other medical furniture)
Project DZ Ivanjica Phase 1	\$(42,338.77)	Completion of Phase 1 “Stacionar” Renovation
Project DZ Barajevo		Most of the funds contributed by SAMA CANADA . This is SAMA USA portion
Total funds spent on projects	\$(198,505.80)	

All project documents can be accessed at:

<https://serbianama.info/2022-project-documents/>

Password: SAMAProjects

CONNECTING WITH PHYSICIANS

Nikola Susic + SLD Plaque = >240 email/contact

SAMA FINANCIALS 2020-2022 (YTD)



SAMA FINANCIALS 2020-2022 (YTD)

	2020	2021	2022 (YTD)
Beginning Balance (All accounts*)	\$26,762.30	\$33,441.54	\$90,737.52
Donations Received	\$42,800.99	\$272,015.44	\$148,899.57
Project Expenditures	\$35,781.79	\$210,064.60	\$198,505.80
Overhead Expenditures***	\$339.96	\$4,654.86**	\$387.37
Ending Balance	\$33,441.54	\$90,737.52	\$40,743.92

* BofA account, Paypal account, Banca Intesa (Serbia) USD and RSD accounts, anything recognized

but still deposited in the following year (To Be Deposited)

** \$4000 catering expense for BP Fundraiser was sponsored event

*** Paypal Fees, Benevity Fees, Bank Wiring Fees except where explicitly noted

SAMA CURRENT ACCOUNT BALANCE BY ACCOUNT AS OF 7/3/2022

Account	Balance
Bank of America	\$35,742.33
Paypal	\$3,016.12
Banca Intesa Serbia USD Account	\$1,000.00
Banca Intesa Serbia RSD Account	\$985.46
Total	\$40,743.91

SAMA CURRENT ACCOUNT BALANCE BY FUND (PURPOSE) AS OF 7/3/2022

Account	Balance
General Fund	\$33,418.91
Ljilja Ivezic Fund	\$5,600.00
Sevce Kosovo Fund	\$1,725.00
Total	\$40,743.91

BOARD MEMBERS



SAMA BOARD MEMBERS

BOARD MEMBERS ACTIVITY NEED TO ADVANCE SAMA'S MISSION

- President: Ivan Aksentijevich
 - Vice president/Treasurer: Zoran Mladenovic
 - At large: Milena Aksentijevich, Branko Palikuca, Aleksandra Savic, Konstantina Pantelic, Nikola Susic, Jelena Budjevac
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FUTURE PROJECTS AND FUNDRAISERS



FUTURE PROJECTS

- Traditional SAMA Projects
 - Finding good projects has been a challenge
 - There are ~150 HCs in Serbia
 - Sometimes they reach out to us directly or indirectly, sometimes we contact them based on what we know
 - Hope to turn this around
 - Plan to reach out to HCs (email campaign to begin with) and pro-actively solicit project candidates
 - Require supporting evidence (number of patients, biggest issues/opportunities to improve HC quality...)
 - Ideally this could be repeated on a yearly basis
- New Opportunities
 - Mimi's Project?
 - Education?

List of known potential projects can be accessed at: <https://serbianama.info/new-projects/>

FUTURE FUNDRAISERS

- Public charity status: SAMA is registered as a public charity 501c3 organization
 - As such all donations to SAMA are tax deductible
- IRS: Public charity is an organization that receives a substantial part of its support in the form of contributions from publicly supported organizations, governmental units, and/or the **general public**.
 - Specifically, public charity must receive more than 33.33% of donations from people contributing less than 2% of total donations to the organization over the last 5 years
 - Therefore, it is **critical** to keep expanding SAMA support base!
- We are approaching the 33.33% threshold:
 - 2022 (as of 7/3/2022): **37%**
 - 2021: 45%
 - 2020: 57%



FUTURE FUNDRAISERS

- Tennis
- DC walk
- Toronto walk
- Chicago
- Email campaign
- ???

SAMA FEDERAL TAX RETURNS

- Available at <https://efile.form990.org/ControlPanel.asp>
- Login info:
 - Login: **27098683302**
 - Password: Toplica123!
- Also available at: <https://www.serbianama.org/financials/>



MISCELLANEOUS



MISCELLANEOUS

- How to find projects: Email DZ, personal connection
 - How to expand base: Social media, email campaign
 - How to expand list of doctors and increase activity: Journal Club, appeal to humanitarian side
 - How to increase fundraising
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